



2026 CRANE CONFERENCE

22 - 24 JULY
TE PAE, CHRISTCHURCH



CLARITY
CERTAINTY
CONFIDENCE

2026 Crane Conference

Forward together



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WELCOME TO CRANE ASSOCIATION OF NEW ZEALAND CONFERENCE 2026

The Crane Association of New Zealand (CANZ) is proud to present the premier event for the New Zealand crane industry – our annual conference.

The CANZ conference is geared to deliver the information our industry needs to thrive – that includes support and input from our valued sponsors.

CANZ is delighted to return to the South Island again, our second conference on the mainland since 2019. The incredible facilities at Te Pae provide an opportunity for us to host our entire event indoors. Attend the CANZ conference and you will:

- Meet and do business with industry decision makers
- Experience unique exhibition options where cranes sit alongside trade stands
- Enjoy a large supplier exhibition space with tailored floor layout to maximise foot traffic
- Benefit from regular breakout sessions with barista stations in the exhibition area
- Participate in an interactive programme with built-in networking opportunities
- See high calibre speakers and MC set the scene for a quality event
- Have access to conference workshops tailored to technical topics
- Hear from regulators and manufacturers during panel sessions
- A fantastic social programme to balance out the event
- Options for a partners programme for conference delegates

“Cokes is proud to be a supporter of the Crane Association of New Zealand, and our involvement with the Association continues to be important to us. The annual Conference remains a key event on our calendar each year.

As an exhibitor and sponsor, the Conference delivers excellent brand exposure and meaningful engagement with industry peers. It provides a valuable opportunity to showcase our products and lifting services solutions, while having direct, face-to-face conversations with both existing customers and new prospects.

The event offers more than visibility – it gives us real insight into the challenges and opportunities shaping our sector. It’s an opportunity to strengthen relationships, understand where the industry is heading, and contribute to its future.”

*David Milne
Advanced Services Manager
COOKES*

Thank you to our loyal sponsors who continuously give back to industry through their support of this event. We truly appreciate the contribution of our long-term partners and look forward to welcoming new sponsors this year and providing them with the same unparalleled access to this fantastic industry.

The CANZ council and staff look forward to welcoming you to Christchurch for the 2026 conference.

Sarah Toase, CEO (CANZ)

NAMING RIGHTS SPONSOR

1 PACKAGE AVAILABLE

Recognition as the **EXCLUSIVE** Naming Rights sponsor of the Crane Association of New Zealand Conference 2026

Full Naming rights with branding as per the following:

Example: :



- ▶ 12m x 3m Exhibition space in Premium location
- ▶ Branded Lanyards
- ▶ Branding / logo in conference promotions and web link
- ▶ Inclusion on the conference website by way of brief bio and logo / image
- ▶ 6 x complimentary full delegate registrations (includes all social events)
- ▶ The name / logo of the Naming Rights sponsor to be printed on name tag / badge
- ▶ Logo and bio features on the conference app
- ▶ 1 x banner at trade exhibition entrance
- ▶ 1 x banner at main conference room entrance
- ▶ Access to delegate database 2 weeks prior to the conference (subject to those who have opted to share their details only).



TOTAL INVESTMENT
\$25,000 + GST

PLATINUM SPONSOR

2 PACKAGES AVAILABLE

- ▶ Recognition as a Platinum sponsor of the Crane Association of New Zealand Conference 2026
- ▶ Naming rights for one the following:
 - ~~Gala dinner~~
 - Thursday night networking function
 - People's choice award
 - Lift of the year award
 - 1x Barista coffee – full conference
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ Indoor vehicle space – in premium location*
- ▶ 6 x complimentary full delegate registrations (includes all social events)
- ▶ 1 x banner at trade exhibition entrance
- ▶ 1 x banner at main conference room entrance
- ▶ Speaking opportunity at conference opening or other agreed time
- ▶ Access to delegate database post conference (subject to those who have opted to share their details only).



TOTAL INVESTMENT
\$15,000 + GST

GOLD SPONSOR

3 PACKAGES AVAILABLE

- ▶ Recognition as a Gold sponsor of the Crane Association of New Zealand Conference 2026
- ▶ Naming rights for one the following:
 - Gala dinner
 - Thursday night networking function
 - People's choice award
 - Lift of the year award
 - 1x Barista coffee – full conference
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ 4 x complimentary full delegate registrations (includes all social events)
- ▶ Logo and company bio on conference app and website



TOTAL INVESTMENT
\$13,000 + GST

SILVER SPONSOR

4 PACKAGES AVAILABLE

- ▶ Indoor space – 6m x 3m
- ▶ 2 x complimentary full delegate registrations (include all social events)
- ▶ Logo and company bio on conference app and website



TOTAL INVESTMENT
\$10,000 + GST

BRONZE SPONSOR

6 PACKAGES AVAILABLE

- ▶ Indoor space – 4.8m x 3m
- ▶ 1 x complimentary full delegate registrations (include all social events)
- ▶ Logo and company bio on conference app and website



TOTAL INVESTMENT
\$6,000 + GST

EXHIBITION

BOOTH ONLY

8

- ▶ Indoor space - 3m x 3m
- ▶ x 1 complimentary full delegate registrations (include all social events)



TOTAL INVESTMENT
\$3,000 + GST

Vehicle/Large Machinery Exhibition

Te Pae offers an exceptional setting for vehicle and large-scale displays within the Exhibition Hall. With generous floor space, high stud ceilings, and seamless access for load-in and load-out, it's the perfect environment to showcase cranes and machinery.

*Please note there is a limited vehicle allowance and crane/machinery displays will be POA and subject to council and venue sign off. Please contact James at Event Dynamics (james@eventdynamics.co.nz / 021777928) for availability and pricing.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

▶ Breakfast speaker sponsorship	\$6,000 + GST
▶ MC Sponsor	\$5,000 + GST
▶ Conference app	\$3,500 + GST
▶ Lanyard Sponsorship (logo on lanyards)	\$5,000 + GST
▶ Partners programme	\$3,000 + GST
▶ Barista Coffee Machine x 1	\$4,000 + GST
▶ Speaker gift	\$2,500 + GST



PACK IN AND PACK OUT

Please note all sponsors and indoor exhibitors MUST complete pack in on Wednesday 22 July before 4pm.

Break down must NOT commence prior to 4pm Friday 24 July.

GENERAL INFORMATION COMMUNICATIONS AND MEDIA

We welcome promotional media articles referencing the conference. However, to ensure accuracy of information, these must be pre-approved prior to publishing. These will be responded to quickly. Please email James@eventdynamics.co.nz

ACCOMMODATION

Please book accommodation early. Once you have confirmed your level of sponsorship/exhibition, a registration link will be sent to you giving you the opportunity to book your accommodation.

TIMEFRAMES

Conference launch, sponsorship prospectus released **March 2026**

Launch of conference website **March 2026**

Earlybird registrations close at the end of **May 2026**

The Crane Association of New Zealand has approved Event Dynamics to run the Crane Association of New Zealand Conference 2026, in Christchurch from 22-24 July only. All correspondence relating to the Crane Association of New Zealand Conference 2026, must be directed to Event Dynamics.



TERMS AND CONDITIONS

1. All sponsorship packages are available on a first in, first served basis.
2. All applications to be in written form.
3. Exhibitors wishing to run competitions must do so from their own site, after notifying the organisers of the Crane Association of New Zealand Conference 2026.
4. All exhibitors agree to having all photos released on the website. No photos are to be used for commercial reasons without written permission.
5. Exhibitors are not permitted to place any flyers or promotional material anywhere in the Te Pae other than in their own booth.
6. No private events to be held during formal conference hours 8.30am to 6.30pm inclusive.
7. Please notify Event Dynamics if any private events are being planned in the Te Pae after conference hours as this affects security and could incur extra charges.
8. Those who have booked an Outdoor Crane Display Exhibitors, must provide fencing around their equipment out of hours. ***The exhibition fee includes out of business hours security for this area only, on Monday, Tuesday and Wednesday nights only. Should you require additional fencing or security please contact James at Event Dynamics - james@eventdynamics.co.nz***
9. All invoices are to be paid within 21 days of securing a booth or by the start of conference, whichever comes first. All booths to be paid in full prior to conference.
10. The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor.
11. All images and logos to be supplied in high resolution digital format, specification will be provided.
12. All exhibitors must comply with Worksafe Health and Safety at Work Act 2016 regulations.
13. Cancellations prior to 30 April 2026 will be refunded in full less a 25% administration fee.
14. No refunds will be available after the 30 April 2026, unless the option can be filled from awaiting list. In this case a refund will be made less a 25% administration fee.
15. Anyone who wishes to attend the Crane Association of New Zealand Conference 2026, must be registered prior to attending.



SUMMARY OF COSTS

SPONSORSHIP PACKAGES

NAMING RIGHTS	\$25,000 + GST		
PLATINUM	\$15,000 + GST	GOLD	\$13,000 + GST
SILVER	\$10,000 + GST	BRONZE	\$6,000 + GST

EXHIBITION ONLY PACKAGE

Exhibition only	\$3,000 + GST
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MEMBERSHIP OF THE CRANE ASSOCIATION OF NEW ZEALAND



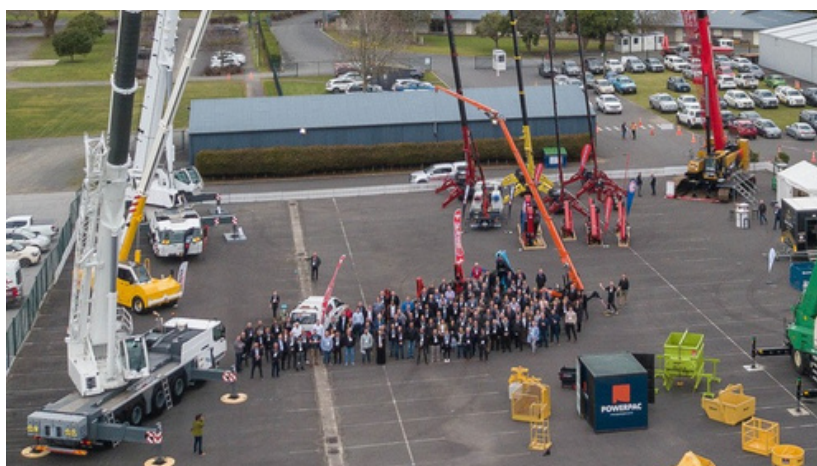
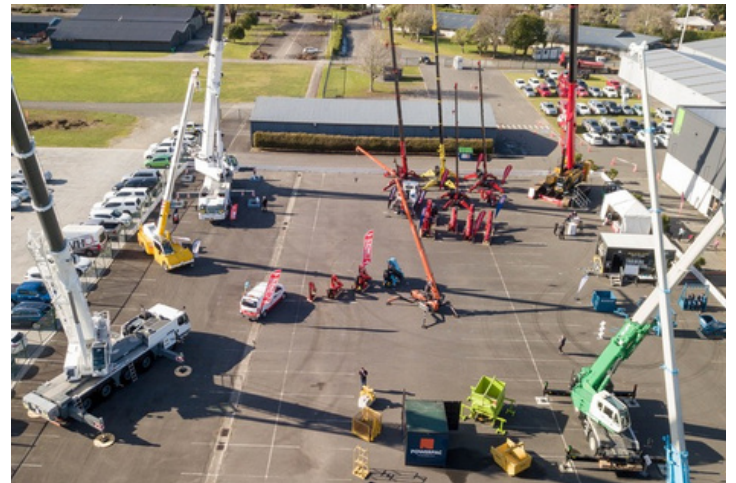
Our mission is to pave the way for our members to run thriving businesses.

We do this by providing support to members in key areas and responding to the everchanging environment in which we operate.

We have truly delivered for our members over the past couple of years and this has resulted in the association's highest ever membership.

Check out our [membership page](#) if you want to join and find out why so many people are joining CANZ.

Join CANZ – the peak body lifting the standard for the New Zealand crane industry.



2025 ATTENDANCE



Thank you to those who attended the 2025 event and made it such a great success. This was the largest ever crane conference held in New Zealand.

