

BUILDING OUR TOMORROW

CANZ CONFERENCE 2023

24 - 26 JULY
TE PAE
CHRISTCHURCH



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WELCOME TO CRANE ASSOCIATION OF NEW ZEALAND CONFERENCE 2023

The Crane Association of New Zealand (CANZ) is proud to present the premier event for the New Zealand crane industry – our annual conference.

The CANZ conference is geared to deliver the information our industry needs to thrive – that includes support and input from our valued sponsors.

CANZ is delighted to return to the South Island this year, our first conference on the mainland since 2019. The incredible facilities at Te Pae provide an opportunity for us to host our entire event indoors.

Attend the CANZ conference and you will:

- Meet and do business with industry decision makers
- Experience unique exhibition options where cranes sit alongside trade stands
- Enjoy a large supplier exhibition space with tailored floor layout to maximise foot traffic
- Benefit from regular breakout sessions with barista stations in the exhibition area
- Participate in an interactive programme with built-in networking opportunities
- See high calibre speakers and MC set the scene for a quality event
- Have access to conference workshops tailored to technical topics
- Hear from regulators and manufacturers during panel sessions
- A fantastic social programme to balance out the event
- Options for a partners programme for conference delegates

TRT's Technical Director Robert Carden says:

"TRT is a foundation member of the Crane Association of New Zealand and we value our involvement with the organisation. We have attended every conference as a business and are looking forward to this year's conference."

"Having been a major sponsor in previous years we get exceptional brand exposure and the chance to talk to peers in our industry. It is the ideal opportunity to build relationships and expose product ranges to potential and existing customers with direct communication."

"Event sponsorship gives you the opportunity to meet your target audience, you can see and observe their opinions and get a gauge on where the industry is at. Strengthening our brand image is one of the most valuable benefits of the CANZ conference sponsorship."

Thank you to our loyal sponsors who continuously give back to industry through their support of this event. We truly appreciate the contribution of our long-term partners and look forward to welcoming new sponsors this year and providing them with the same unparalleled access to this fantastic industry.

The CANZ council and staff look forward to welcoming you to Christchurch for the 2023 conference.

Sarah Toase, CEO (CANZ)

PLATINUM SPONSOR

2 PACKAGES AVAILABLE

- ▶ Recognition as a Platinum sponsor of the Crane Association of New Zealand Conference 2023
- ▶ Naming rights for one the following:
 - Gala dinner
 - Originals networking function
 - Tuesday night networking function
 - People's choice award
 - Lift of the year award
 - 1x Barista coffee – full conference
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ Indoor OR Outdoor vehicle space – in premium location*
- ▶ 6 x complimentary full delegate registrations (includes all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Full page advert in conference booklet, along with logo and company bio
- ▶ Logo on delegate name badges or delegate bags
- ▶ 1 x banner at trade exhibition entrance
- ▶ 1 x banner at main conference room entrance
- ▶ Speaking opportunity at conference opening or other agreed time
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST

TOTAL INVESTMENT
\$15,000 + GST

GOLD SPONSOR

3 PACKAGES AVAILABLE

- ▶ Recognition as a Gold sponsor of the Crane Association of New Zealand Conference 2023
- ▶ Naming rights for one the following:
 - Gala dinner
 - Originals networking function
 - Tuesday night networking function
 - People's choice award
 - Lift of the year award
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ 4 x complimentary full delegate registrations (includes all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Half page advert in conference booklet, along with logo and company bio
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST

TOTAL INVESTMENT
\$12,000 + GST

SILVER SPONSOR

4 PACKAGES AVAILABLE

- ▶ Indoor space – 6m x 3m
- ▶ 2 x complimentary full delegate registrations (include all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Half page advert in conference booklet, along with logo and company bio
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST.

TOTAL INVESTMENT
\$9,000 + GST

BRONZE SPONSOR

4 PACKAGES AVAILABLE

- ▶ Indoor space – 4.8m x 1.8m
- ▶ 1 x complimentary full delegate registrations (includes the Originals Networking, Tuesday networking function and Conference Gala Dinner)
- ▶ Logo and company bio on conference app and website
- ▶ Quarter page advert in conference booklet, along with logo and company bio
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST.

TOTAL INVESTMENT
\$5,000 + GST

EXHIBITION

BOOTH ONLY

- ▶ Indoor space – 3.0m x 1.8m
- ▶ Cost of the registration ticket is extra, this will be offered at the Crane Association of New Zealand member rate of \$825 (Incl GST).

TOTAL INVESTMENT
\$1,500 +GST

INDOOR AND OUTDOOR CRANE EXHIBITION

*Please note there is a limited vehicle allowance both indoor and outdoor. Indoor and outdoor crane displays will be POA and subject to council sign off. Please contact James at Event Dynamics (james@eventdynamics.co.nz / 021777928) for availability.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

▶ Breakfast speaker sponsorship	\$3,000 + GST
▶ Conference lanyards (logo branding on all conference lanyards)	\$1,000 + GST
▶ Conference app	\$1,500 + GST
▶ Partners programme	\$2,000 + GST
▶ Delegate gift	\$2,000 + GST
▶ Speaker gift	\$1,500 + GST
▶ Conference flowers	\$1,000 + GST

PACK IN AND PACK OUT

Please note all sponsors and indoor exhibitors MUST complete pack in on Monday 24 July before 4pm.

Break down must NOT commence prior to 4pm Wednesday 26 July.

GENERAL INFORMATION

COMMUNICATIONS AND MEDIA

We welcome promotional media articles referencing the conference. However, to ensure accuracy of information, these must be pre-approved prior to publishing. These will be responded to quickly. Please email James@eventdynamics.co.nz

ACCOMMODATION

Please book accommodation early. Once you have confirmed your level of sponsorship/exhibition, a registration link will be sent to you giving you the opportunity to book your accommodation.

TIMEFRAMES

Launch of conference website **March 2023**

Earlybird registrations close at the end of **20 May 2023**.

Production and print of conference programme book **1 July 2023**.

The Crane Association of New Zealand has approved Event Dynamics to run the Crane Association of New Zealand Conference 2023, in Christchurch from 24-26 July only. All correspondence relating to the Crane Association of New Zealand Conference 2023, must be directed to Event Dynamics.

TERMS AND CONDITIONS

1. All sponsorship packages are available on a first in, first served basis.
2. All applications to be in written form.
3. Exhibitors wishing to run competitions must do so from their own site, after notifying the organisers of the Crane Association of New Zealand Conference 2023.
4. All exhibitors agree to having all photos released on the website. No photos are to be used for commercial reasons without written permission.
5. Exhibitors are not permitted to place any flyers or promotional material anywhere in the Te Pae other than in their own booth.
6. No private events to be held during formal conference hours 8.30am to 6.30pm inclusive.
7. Please notify Event Dynamics if any private events are being planned in the Te Pae after conference hours as this affects security and could incur extra charges.
8. Those who have booked an Outdoor Crane Display Exhibitors, must provide fencing around their equipment out of hours. ***The exhibition fee includes out of business hours security for this area only, on Monday, Tuesday and Wednesday nights only. Should you require additional fencing or security please contact James at Event Dynamics – james@eventdynamics.co.nz***
9. All invoices are to be paid within 21 days of securing a booth or by the start of conference, whichever comes first. All booths to paid in full prior to conference.
10. The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor.
11. All images and logos to be supplied in high resolution digital format, specification will be provided.
12. All exhibitors must comply with Worksafe Health and Safety at Work Act 2016 regulations.
13. Cancellations prior to 30 April 2023 will be refunded in full less a 25% administration fee.
14. No refunds will be available after the 30 April 2023, unless the option can be filled from awaiting list. In this case a refund will be made less a 25% administration fee.
15. Anyone who wishes to attend the Crane Association of New Zealand Conference 2023, must be registered prior to attending.

DAY DELEGATE CONFERENCE REGISTRATION

Early Bird* Crane Association of New Zealand Member

Full Conference (three days) - \$825 (Incl. GST)

**One Day attendance (Tuesday or Wednesday) - \$330 (Incl. GST)

Early Bird Crane Association of New Zealand Non Member

Full Conference (three days) - \$935 (Incl. GST)

**One Day attendance (Tuesday or Wednesday) - \$330 (Incl. GST)

Standard Crane Association of New Zealand Member

Full Conference (three days) - \$990 (Incl. GST)

**One Day attendance (Tuesday or Wednesday) - \$330 (Incl. GST)

Standard Crane Association of New Zealand Non Member

Full Conference (three days) - \$1,100 (Incl. GST)

**One Day attendance (Tuesday or Wednesday) - \$330 (Incl. GST)

****Non Delegate Exhibitor Registration - \$440 (Incl. GST)**

**earlybird registration close on 20 May 2023, or until sold out. Standard registrations will apply as of 21 May 2023.*

***the day delegate registration does not include any of the evening events. To purchase additional delegate registrations, and or event tickets to the evening events, please refer to the registration costs. Any additional registrations, or tickets to other events will be offered at the Crane Association of New Zealand member rate on page 19.*

FULL DAY DELEGATE CONFERENCE REGISTRATION INCLUDES:

- Access to the 2023 Crane Display and Exhibition
- Welcome reception, exhibition opening and Originals Networking Evening on Monday 24 July from 4.30 - 6.30pm in the Trade Exhibition Area. A welcome drink and canapes will be offered from 4.30pm - 6.30pm.
- Attendance of conference keynote sessions, workshops and trade exhibition speaking sessions on Tuesday and Wednesday.
- Inspirational speaker and breakfast on Tuesday morning. Includes a cooked buffet breakfast, tea/coffee and speaker and the Tuesday networking breakfast session.
- Crane Association of New Zealand Networking Evening on Tuesday 25 July. Includes food, from 7 - 10pm.
- Crane Association of New Zealand Gala Awards Dinner and Band Evening on Wednesday 26 July. Includes welcome drink, canapes, dinner, wine on the table, DJ and Awards show only.
- Morning tea /lunch/afternoon tea in Trade Exhibition Area during conference hours
- Coffee carts in operation - Trade Exhibition Area
- Conference programme book, access to the conference app, free Wifi and Name Badge

Please note: Those who have confirmed a sponsorship package, and are requiring additional delegate registrations, or tickets to other events, these will be charged at the Crane Association of New Zealand member rate.

PARTNERS PROGRAMME

PARTNERS PROGRAMME ITINERARY

- Tuesday 25 July 2023 – Day one

- o Conference 2023 Breakfast, and inspirational speaker (optional)
- o Perfume Class followed by lunch on a tram (welcome drink, canapes, main and dessert included.
- o Transport included

Cost: \$199pp

- Wednesday 26 July 2022 – Day two

- o Self guided walking tour of Christchurch City (map provided)
- o Afternoon Sip and Paint class (welcome drink and nibbles included)
- o Transport included

Cost: \$95pp

Additional tickets:

Monday Originals Network drinks	\$110 (Incl GST)
Tuesday Networking Function	\$110 (Incl GST)
Wednesday Crane Association of New Zealand Gala dinner	\$250 (Incl GST)

SUMMARY OF COSTS

SPONSORSHIP PACKAGES

PLATINUM

\$15,000 + GST

GOLD

\$12,000 + GST

SILVER

\$9,000 + GST

BRONZE

\$5,000 + GST

EXHIBITION ONLY PACKAGE

**BOOTH
ONLY**

\$1,500 + GST

SOCIAL EVENTS

**MONDAY
NETWORK DRINKS**

\$110 (Incl GST)
per person

**TUESDAY NETWORK
EVENT**

\$110 (Incl GST)
per person

**WEDNESDAY CRANE
ASSOCIATION OF
NEW ZEALAND GALA
DINNER**

\$250 (Incl GST)
per person

MEMBERSHIP OF THE CRANE ASSOCIATION OF NEW ZEALAND

Our mission is to pave the way for our members to run thriving businesses.

We do this by providing support to members in key areas and responding to the everchanging environment in which we operate.

We have truly delivered for our members over the past couple of years and this has resulted in the association's highest ever membership.

Check out our [membership page](#) if you want to join and find out why so many people are joining CANZ.

Join CANZ – the peak body lifting the standard for the New Zealand crane industry.



2022 ATTENDANCE

Thank you to those who attended the 2022 event and made it such a great success.
This was the largest ever crane conference held in New Zealand.

