



Information Item	Announcing new CANZ premier Business Year-Long Sponsor
Sponsor:	CEO
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### **Announcing new CANZ premier Business Year-Long Sponsor**

New Zealand's largest industry training organisation – with over 25 years of go-to skills – has once again signed up to support the Crane Association of New Zealand, this time as a premier business year-long sponsor.

Skills confirmed its support as a significant financial supporter of CANZ late last year to underpin training and help raise the standard of the country's crane industry.

This level of support and commitment to the crane industry also extends to Skills taking a representative role on the CANZ Council – which falls to Carl Rankin, Skills' Industry Manager - Specialist Trades.

"Our involvement is slightly different from that of a regular CANZ member. We're a member because we're involved with the industry as a standard setting body for the crane industry.

"So, we support the industry however we can, and part of that is sitting on the CANZ Council as a representative of Skills – and we also want to give back in other ways where we can."

Carl says Skills have been involved with the industry for a number of years – as well as sponsoring many CANZ Conferences in some shape or form.

But he says given that Skills is the standard setting body, it's the perfect opportunity to feed into the CANZ's business as it is a key industry stakeholder, and for CANZ to feed into Skills as one of their industry training members.

"So, that works well and for us to, especially as keeping our finger on the industry's pulse is crucial for Skills.

"We want to give back because part of our mandate as an ITO is to support our industries where we can. If there are lots of people in training, that generally means we're able to provide more support and assistance."

Additionally, Skills is only too happy to support CANZ in its efforts to promote training and the raising of industry-wide standards

This, he believes, will not only benefit Skills' future endeavours, but CANZ's visions too.

While Skills' council position is slightly different from others, Carl assures members and the industry that Skills and CANZ are singing from the same song sheet.

“We sit at the Council table because CANZ recognise the value and importance of training.

“It’s just coming from a different angle to provide balance to the conversation around training and assessment; what’s possible, and where any limitations or barriers might be.

“Because training and assessment is a fundamental thing, our role is to make it easier for our industries to gain qualifications.”

While some of those possibilities may involve developing new training programmes as appropriate technology advances, Skills can help CANZ navigate obstacles such as the recognition of current competencies.

“More and more people are coming from overseas, but how do we recognise the qualifications that they have which will allow them to work and be employed by New Zealand crane companies? Because currently that can be quite difficult.

“So, we’re trying to streamline and standardise an approach where we can make that as easy as possible, so people who are highly-trained and qualified will be recognised.

“That’s a big project, given that there are so many different countries with their own rules and regulations, so we’re working on finding a standard benchmark.

“And we’re looking forward to supporting the crane industry by delivering something that will be useful for them.”

Carl Rankin  
Skills’ Industry Manager - Specialist Trades  
Crane Association of New Zealand Council Member  
Skills Organisation

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