



50 YEARS
1975-2025

**CRANE ASSOCIATION
CONFERENCE**

16 - 18 JULY 2025

TAKINA WELLINGTON CONVENTION AND EXHIBITION CENTRE



2025

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WELCOME TO CRANE ASSOCIATION OF NEW ZEALAND CONFERENCE 2025

The Crane Association of New Zealand (CANZ) is proud to present the premier event for the New Zealand crane industry—our annual conference.

This year marks a major milestone as we celebrate the 50th anniversary of the Crane Association of New Zealand. Over the past five decades, CANZ has been the cornerstone of the crane industry, driving innovation, collaboration, and excellence. The 2025 conference will not only provide industry insights and networking opportunities but also honour the incredible contributions of members and supporters who have built the foundation for our success.

The CANZ conference is designed to provide the insights and connections our industry needs to thrive, supported by the valued contributions of our sponsors.

CANZ is excited to host this special 50th-anniversary conference in Wellington, at the stunning Takina Convention Centre. This world-class venue offers an exceptional setting to celebrate our history and look to the future of our industry.

Attend the CANZ conference and you will:

- Meet and do business with industry decision-makers
- Enjoy a large supplier exhibition space with tailored layouts to maximize foot traffic
- Be invited to participate in a public 'crane parade' to showcase our industry
- Benefit from regular breakout sessions with barista stations in the exhibition area
- Participate in an interactive program with built-in networking opportunities
- Hear from high-calibre speakers and an MC who will set the scene for a quality event
- Gain access to conference workshops tailored to technical topics
- Hear from regulators and manufacturers during panel sessions
- Enjoy a fantastic social program to balance out the event
- Take advantage of partner program options for conference delegates

CANZ President Deane Manley says:

"This year's conference is extra special as we celebrate 50 years of the Crane Association of New Zealand. It's a time to reflect on the legacy of our industry and the remarkable contributions of our members who have helped build New Zealand. This event is not only a celebration of our past but a chance to shape the future together. I look forward to welcoming you all to Wellington to mark this milestone and strengthen the connections that make our industry thrive."

We thank our loyal sponsors who continuously give back to the industry through their support of this event. Your contributions are integral to its success, and we look forward to welcoming both returning and new sponsors this year. Together, we will provide unparalleled access to this vibrant industry.

Join us as we celebrate 50 years of excellence and innovation in the crane industry. The CANZ council and staff look forward to welcoming you to Wellington for this momentous 2025 conference.

Sarah Toase, CEO (CANZ)

PLATINUM SPONSOR

2 PACKAGES AVAILABLE

- ▶ Recognition as a Platinum sponsor of the Crane Association of New Zealand Conference 2025
- ▶ Naming rights for one the following:
 - Gala dinner
 - Originals networking function
 - Thursday night networking function
 - People's choice award
 - Lift of the year award
 - 1x Barista coffee – full conference
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ 6 x complimentary full delegate registrations (includes all social events)
- ▶ Logo and company bio on conference app and website
- ▶ 1 x banner at trade exhibition entrance
- ▶ 1 x banner at main conference room entrance
- ▶ Speaking opportunity at conference opening or other agreed time
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member delegate rate

TOTAL INVESTMENT
\$15,000 + GST

GOLD SPONSOR

3 PACKAGES AVAILABLE

- ▶ Recognition as a Gold sponsor of the Crane Association of New Zealand Conference 2025
- ▶ Naming rights for one the following:
 - Gala dinner
 - Originals networking function
 - Thursday night networking function
 - People's choice award
 - Lift of the year award
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ 4 x complimentary full delegate registrations (includes all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member delegate rate

TOTAL INVESTMENT
\$12,000 + GST



SILVER SPONSOR

4 PACKAGES AVAILABLE

- ▶ Indoor space – 6m x 3m
- ▶ 3 x complimentary full delegate registrations (include all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member delegate rate

TOTAL INVESTMENT
\$9,000 + GST

BRONZE SPONSOR

4 PACKAGES AVAILABLE

- ▶ Indoor space – 4.8m x 1.8m
- ▶ 2 x complimentary full delegate registrations (include all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member delegate rate

TOTAL INVESTMENT
\$5,000 + GST

EXHIBITION

BOOTH ONLY

- ▶ Indoor space - 3.0m x 1.8m
- ▶ 1 x complimentary full delegate registrations (include all social events)
- ▶ Cost of the registration ticket is extra, this will be offered at the Crane Association of New Zealand member delegate rate

TOTAL INVESTMENT
\$2,000 + GST

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- | | |
|---|---------------|
| ▶ Breakfast speaker sponsor - Dr Paul Wood | \$4,000 + GST |
| ▶ MC Sponsor - Jehan Casinader | \$3,000 + GST |
| ▶ Conference app | \$2,500 + GST |
| ▶ Partners programme | \$2,000 + GST |
| ▶ Barista Coffee Machine xl | \$3,000 + GST |
| ▶ Speaker gift | \$1,500 + GST |
| ▶ Conference lanyards (logo branding on all conference lanyards) | \$2,500 + GST |
| ▶ Morning bacon butty and Berocca - signage/branding on the table | \$1,500 + GST |

INDOOR/OUTDOOR CRANE EXHIBITION

Please note there is a limited vehicle allowance indoors and displays will be POA and subject to council/venue sign off. If you have a new/large crane that you would like to exhibit outside please contact James at Event Dynamics (james@eventdynamics.co.nz / 021777928) for availability.

CRANE PARADE

We are working with the Wellington City council to finalise a parade through the city on Saturday July 19th to celebrate our 50th anniversary. It is still very much a work in progress, but the council are very keen for the parade to go ahead and once we have received technical sign off they will also assist in promoting the parade. Please let James know if you would be interested in participating.

PACK IN AND PACK OUT

Please note all sponsors and indoor exhibitors MUST complete pack in on Wednesday 16 July before 4pm.

Break down must NOT commence prior to 4pm Friday 18 July.

GENERAL INFORMATION

COMMUNICATIONS AND MEDIA

We welcome promotional media articles referencing the conference. However, to ensure accuracy of information, these must be pre-approved prior to publishing. These will be responded to quickly. Please email James@eventdynamics.co.nz

ACCOMMODATION

Please book accommodation early. Once you have confirmed your level of sponsorship/exhibition, a registration link will be sent to you giving you the opportunity to book your accommodation.

TIMEFRAMES

Launch of conference website **March 2025**

Earlybird registrations close on the end of **20 May 2025**

Production and print of conference programme book **1 July 2025.**

The Crane Association of New Zealand has approved Event Dynamics to run the Crane Association of New Zealand Conference 2025 in Wellington 16-18 July only. All correspondence relating to the Crane Association of New Zealand Conference 2025, must be directed to Event Dynamics.

TERMS AND CONDITIONS

1. All sponsorship packages are available on a first in, first served basis.
2. All applications to be in written form.
3. Exhibitors wishing to run competitions must do so from their own site, after notifying the organisers of the Crane Association of New Zealand Conference 2025.
4. All exhibitors agree to having all photos released on the website. No photos are to be used for commercial reasons without written permission.
5. Those who have booked an Outdoor Crane Display Exhibitors, must provide fencing around their equipment out of hours. ***The exhibition fee includes out of business hours security for this area only, on Wednesday, Thursday and Friday nights only. Should you require additional fencing or security please contact James at Event Dynamics - james@eventdynamics.co.nz***
6. All invoices are to be paid within 21 days of securing a booth or by the start of conference, whichever comes first. All booths to paid in full prior to conference.
7. The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor.
8. All images and logos to be supplied in high resolution digital format, specification will be provided.
9. All exhibitors must comply with Worksafe Health and Safety at Work Act 2016 regulations.
10. Cancellations prior to 30 April 2025 will be refunded in full less a 25% administration fee.
11. No refunds will be available after the 30 April 2025, unless the option can be filled from awaiting list. In this case a refund will be made less a 25% administration fee.
12. Anyone who wishes to attend the Crane Association of New Zealand Conference 2025, must be registered prior to attending.

MEMBERSHIP OF THE CRANE ASSOCIATION OF NEW ZEALAND

Our mission is to pave the way for our members to run thriving businesses.

We do this by providing support to members in key areas and responding to the everchanging environment in which we operate.

We have truly delivered for our members over the past couple of years and this has resulted in the association's highest ever membership.

Check out our [membership page](#) if you want to join and find out why so many people are joining CANZ.

Join CANZ – the peak body lifting the standard for the New Zealand crane industry.



2024 ATTENDANCE

Thank you to those who attended the 2024 event and made it such a great success.
This was the largest ever crane conference held in New Zealand.

