



OUR STORY OUR LEGACY

CANZ CONFERENCE 2024

2024



CRANE

ASSOCIATION

CONFERENCE

SPONSORSHIP PROSPECTUS

31 JULY - 2 AUGUST

ROTORUA ENERGY EVENT CENTRE



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WELCOME TO CRANE ASSOCIATION OF NEW ZEALAND CONFERENCE 2024

The Crane Association of New Zealand (CANZ) is proud to present the premier event for the New Zealand crane industry - our annual conference.

The CANZ conference aims to deliver an exceptional experience for sponsors and exhibitors, with multiple formal and social opportunities to connect with industry.

This year, our conference heads to the fantastic city of Rotorua, which has a great conference venue and plenty to do and see.

We have a couple of new additions this year with our crane village designed to provide a better experience in our outdoor exhibition space. We also have a new MC who's style is going to create a different feel for our conference sessions.

Attend the CANZ conference and you will:

- Meet and do business with industry decision makers
- Experience unique exhibition options where cranes sit alongside trade stands
- Enjoy a large supplier exhibition space with tailored floor layout to maximise foot traffic
- Benefit from regular breakout sessions with barista stations in the exhibition area
- Participate in an interactive programme with built-in networking opportunities
- See high calibre speakers and MC set the scene for a quality event
- Have access to conference workshops tailored to technical topics
- Hear from regulators and manufacturers during panel sessions
- A fantastic social programme to balance out the event
- Options for a partners programme for conference delegates

Cookes, Associate Member of CANZ says:

"Cookes has a long relationship with the Crane Association of New Zealand. We believe there is a synergy that represents a commitment to excellence, safety, and professionalism which is in line with our values and way of business. Cookes is a regular sponsor to the Annual Conferences, where we enjoy the benefit of elevating our company's profile within the industry. Here we engage further with our clients and friends, building on relationships, allowing us to connect the industry with superior products and services that do not compromise on quality ever."

Thank you to our loyal sponsors who continuously give back to industry through their support of this event. We truly appreciate the contribution of our long-term partners and look forward to welcoming new sponsors this year and providing them with the same unparalleled access to this fantastic industry.

The CANZ council and staff look forward to welcoming you to Rotorua for the 2024 conference.

Sarah Toase, CEO (CANZ)

PLATINUM SPONSOR

2 PACKAGES AVAILABLE

- ▶ Recognition as a Platinum sponsor of the Crane Association of New Zealand Conference 2024
- ▶ Naming rights for one the following:
 - Gala dinner
 - Originals networking function
 - Thursday night networking function
 - People's choice award
 - Lift of the year award
 - 1x Barista coffee – full conference
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ Outdoor vehicle space with marquee – in premium location* located in the Crane Village (Bacon butties + Berocca served on Friday morning)
- ▶ 6 x complimentary full delegate registrations (includes all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Full page advert in conference booklet, along with logo and company bio
- ▶ Logo on delegate name badges or delegate bags
- ▶ 1 x banner at trade exhibition entrance
- ▶ 1 x banner at main conference room entrance
- ▶ Speaking opportunity at conference opening or other agreed time
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST

TOTAL INVESTMENT
\$15,000 + GST

GOLD SPONSOR

3 PACKAGES AVAILABLE

- ▶ Recognition as a Gold sponsor of the Crane Association of New Zealand Conference 2024
- ▶ Naming rights for one the following:
 - Gala dinner
 - Originals networking function
 - Thursday night networking function
 - People's choice award
 - Lift of the year award
- ▶ Indoor space – 9m x 3m exhibition booth in premium location
- ▶ 4 x complimentary full delegate registrations (includes all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Half page advert in conference booklet, along with logo and company bio
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST

TOTAL INVESTMENT
\$12,000 + GST

SILVER SPONSOR

4 PACKAGES AVAILABLE

- ▶ Indoor space – 6m x 3m
- ▶ 2 x complimentary full delegate registrations (include all social events)
- ▶ Logo and company bio on conference app and website
- ▶ Half page advert in conference booklet, along with logo and company bio
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST.

TOTAL INVESTMENT
\$9,000 + GST

BRONZE SPONSOR

4 PACKAGES AVAILABLE

- ▶ Indoor space - 4.8m x 1.8m
- ▶ 1 x complimentary full delegate registrations (includes the Originals Networking, Thursday networking function and Conference Gala Dinner)
- ▶ Logo and company bio on conference app and website
- ▶ Quarter page advert in conference booklet, along with logo and company bio
- ▶ Any additional registrations or ticket will be offered at the Crane Association of New Zealand member rate of \$825 incl GST.

TOTAL INVESTMENT
\$5,000 + GST

EXHIBITION

BOOTH ONLY

- ▶ Indoor space – 3.0m x 1.8m
- ▶ Cost of the registration ticket is extra, this will be offered at the Crane Association of New Zealand member rate of \$825 (Incl GST).

TOTAL INVESTMENT
\$1,500 + GST

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- | | |
|---|---------------|
| ▶ Breakfast speaker sponsorship | \$3,000 + GST |
| ▶ Conference lanyards (logo branding on all conference lanyards) | \$1,500 + GST |
| ▶ Conference app | \$1,500 + GST |
| ▶ Partners programme | \$2,000 + GST |
| ▶ Barista Coffee Machine x1 | \$3,000 + GST |
| ▶ Speaker gift | \$1,500 + GST |
| ▶ Morning bacon butty (sponsor must supply bbq equipment, staff and ingredients/sponsor to run the station) | \$1,500 + GST |
| ▶ Juice station sponsor – signage/branding on the juice table | \$1,500 + GST |

OUTDOOR EXHIBITION

EXHIBITION IN THE CRANE VILLAGE

This year we are creating an outdoor marquee village which will include six premium sites. We will be having a number of food and beverage activations in the area including morning/afternoon tea and bacon butties and Berocca on Friday morning. This will provide you and your team the opportunity to create a space in the marquee to further engage with clients.

- ▶ Outdoor Exhibition display in the Crane Village
- ▶ Marquee included (approx 8m x 5m)
- ▶ Bacon butties + Berocca served on Friday morning

TOTAL INVESTMENT
\$3,500 + GST

OUTDOOR SPACE ONLY

OPTION 1:

- ▶ Outdoor Exhibition display (please note there is no marquee included)
- ▶ 20m x 10m total space

TOTAL INVESTMENT
\$2,000 + GST

OPTION 2:

- ▶ Outdoor Exhibition display (please note there is no marquee included)
- ▶ 10m x 5m total space

TOTAL INVESTMENT
\$1,000 + GST

INDOOR AND OUTDOOR CRANE EXHIBITION

*Please note there is a limited vehicle allowance both indoor and outdoor. Indoor and outdoor crane displays will be POA and subject to council sign off. Please contact James at Event Dynamics (james@eventdynamics.co.nz / 021777928) for availability.

PACK IN AND PACK OUT

Please note all sponsors and indoor exhibitors MUST complete pack in on Wednesday 31 July before 4pm.

Break down must NOT commence prior to 4pm Friday 2 August.

GENERAL INFORMATION

COMMUNICATIONS AND MEDIA

We welcome promotional media articles referencing the conference. However, to ensure accuracy of information, these must be pre-approved prior to publishing. These will be responded to quickly. Please email James@eventdynamics.co.nz

ACCOMMODATION

Please book accommodation early. Once you have confirmed your level of sponsorship/exhibition, a registration link will be sent to you giving you the opportunity to book your accommodation.

TIMEFRAMES

Launch of conference website **March 2024.**

Earlybird registrations close at the end of **May 2024.**

Production and print of conference programme book end of **June 2024.**

The Crane Association of New Zealand has approved Event Dynamics to run the Crane Association of New Zealand Conference 2024 in Rotorua 31 July-2August only. All correspondence relating to the Crane Association of New Zealand Conference 2024, must be directed to Event Dynamics.

TERMS AND CONDITIONS

1. All sponsorship packages are available on a first in, first served basis.
2. All applications to be in written form.
3. Exhibitors wishing to run competitions must do so from their own site, after notifying the organisers of the Crane Association of New Zealand Conference 2024.
4. All exhibitors agree to having all photos released on the website. No photos are to be used for commercial reasons without written permission.
5. Exhibitors are not permitted to place any flyers or promotional material anywhere in the Rotorua Energy Event Centre other than in their own booth.
6. No private events to be held during formal conference hours 8.30am to 6.30pm inclusive.
7. Please notify Event Dynamics if any private events are being planned in the Rotorua Energy Event Centre after conference hours as this affects security and could incur extra charges.
8. Those who have booked an Outdoor Crane Display Exhibitors, must provide fencing around their equipment out of hours. ***The exhibition fee includes out of business hours security for this area only, on conference nights only. Should you require additional fencing or security please contact James at Event Dynamics - james@eventdynamics.co.nz***
9. All invoices are to be paid within 21 days of securing a booth or by the start of conference, whichever comes first. All booths to be paid in full prior to conference.
10. The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor.
11. All images and logos to be supplied in high resolution digital format, specification will be provided.
12. All exhibitors must comply with Worksafe Health and Safety at Work Act 2016 regulations.
13. Cancellations prior to 30 April 2024 will be refunded in full less a 25% administration fee.
14. No refunds will be available after the 30 April 2024, unless the option can be filled from awaiting list. In this case a refund will be made less a 25% administration fee.
15. Anyone who wishes to attend the Crane Association of New Zealand Conference 2024, must be registered prior to attending.

DAY DELEGATE CONFERENCE REGISTRATION

Early Bird* Crane Association of New Zealand Member

Full Conference (three days) - \$825 (Incl. GST)

**One Day attendance (Thursday or Friday) - \$330 (Incl. GST)

Early Bird Crane Association of New Zealand Non Member

Full Conference (three days) - \$935 (Incl. GST)

**One Day attendance (Thursday or Friday) - \$330 (Incl. GST)

Standard Crane Association of New Zealand Member

Full Conference (three days) - \$990 (Incl. GST)

**One Day attendance (Thursday or Friday) - \$330 (Incl. GST)

Standard Crane Association of New Zealand Non Member

Full Conference (three days) - \$1,100 (Incl. GST)

**One Day attendance (Thursday or Friday) - \$330 (Incl. GST)

****Non Delegate Exhibitor Registration - \$440 (Incl. GST)**

**earlybird registration close on 20 May 2024, or until sold out. Standard registrations will apply as of 21 May 2024.*

***the day delegate registration does not include any of the evening events. To purchase additional delegate registrations, and or event tickets to the evening events, please refer to the registration costs. Any additional registrations, or tickets to other events will be offered at the Crane Association of New Zealand member rate on page 19.*

FULL DAY DELEGATE CONFERENCE REGISTRATION INCLUDES:

- Access to the 2024 Crane Display and Exhibition
- Welcome reception, exhibition opening and Originals Networking Evening on Wednesday 31 July from 4.30 - 6.30pm in the Trade Exhibition Area. A welcome drink and canapes will be offered from 4.30pm - 6.30pm.
- Attendance of conference keynote sessions, workshops and trade exhibition speaking sessions on Thursday and Friday.
- Inspirational speaker and breakfast on Thursday morning. Includes a cooked buffet breakfast, tea/coffee and speaker and the Thursday networking breakfast session.
- Crane Association of New Zealand Networking Evening on Thursday 1 August. Includes food, from 7 - 10pm.
- Crane Association of New Zealand Gala Awards Dinner and Band Evening on Friday 2 August. Includes welcome drink, canapes, dinner, wine on the table, DJ and Awards show only.
- Morning tea /lunch/afternoon tea in Trade Exhibition Area during conference hours
- Coffee carts in operation - Trade Exhibition Area
- Conference programme book, access to the conference app, free Wifi and Name Badge

Please note: Those who have confirmed a sponsorship package, and are requiring additional delegate registrations, or tickets to other events, these will be charged at the Crane Association of New Zealand member rate.

MEMBERSHIP OF THE CRANE ASSOCIATION OF NEW ZEALAND

Our mission is to pave the way for our members to run thriving businesses.

We do this by providing support to members in key areas and responding to the everchanging environment in which we operate.

We have truly delivered for our members over the past couple of years and this has resulted in the association's highest ever membership.

Check out our [membership page](#) if you want to join and find out why so many people are joining CANZ.

Join CANZ – the peak body lifting the standard for the New Zealand crane industry.



2023 ATTENDANCE

Thank you to those who attended the 2023 event and made it such a great success.
This was the largest ever crane conference held in New Zealand.

