



Name Change - everything falls into place

The new name of the Association came into effect from 1 December after much thought, planning and work.

We are now the Crane Association of New Zealand (Inc.). Our incorporation, Web site, branding and new name are now all public and the new face of our organisation.

The Web site has been revamped and is now available at:

www.cranes.org.nz

Amongst the most visible changes to the public face of your Association are re-designed logos and stationery.

In our press release to announce the changes we reiterated the thoughts members had expressed when the changes were mooted.

That is, that after 31 years of representing New Zealand's crane owners and operators, the Power Crane Association has re-invented itself to stay effective and on top of the industry into the future.

We've taken this opportunity to re-brand the Crane Association with a fresher, more contemporary look with new logo and colours and underpinned by a strong positioning statement that encapsulates our prime focus: **highest standard - safety first**.

The Power Crane Association served our industry well for 31 years. With this name and fresh look, we are looking ahead to serve members and the industry for the coming decades.



New Name, new
newsletter, new
web site - same
duty of service to
members

From the President

Since 1975, when some far-sighted industry representatives sat down to nut out an efficient way of promoting their industry, the Power Crane Association has served us all well.

31 years have sped by and the industry has matured beyond what anyone might have imagined then.

Technology and the quality of machinery have improved many fold but, that's to be expected. The equipment we operate 31 years from now would astound us if revealed today. But look beyond that at New Zealand society.

Whether it's resource consents, road taxes, OSH, industrial laws or even the right to import anything you like without begging the owner of an import licence, we are a different country. The Crane Association of New Zealand (Inc.) is our response. Stick with us - together we'll do great things.

R Carden, President

Rules of the Association

The change of the Association's name and the associated dropping of 'Power' from its titles, has required changes to the rules and a new set is being drawn up. Council is aiming for the changed rules to be circulated to all members in draft form to give them time to comment and offer alternatives.

To allow full participation in the final form, the draft will need to go before the annual general meeting in July next year for ratification by the membership. We are interested in your comments on the draft rules and will publicise them widely amongst membership to gain a broad variety of views.



Newsletter of the

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New web site offers something for members and the public

The new Crane Association web site includes a comprehensive section for the public to learn about the projects and skills that Association members have to offer.

Members have their own section where information of value to their work will be posted. To gain access, use the same user name and password you did for the old.

We've included the new Association brand design manual, which lets members intending to use the logo and colours in their own publications keep to the correct look and proportions. We ask that these be followed

closely so the brand is presented identically each time it's trotted out in advertising and publications.

The site continues the database of members and associate members and their equipment and services so any visitor can easily find the right company and equipment for specific work.

In the members' section, there's a discussion forum designed for the exchange of ideas and leads and give members a real edge in sharing the industry knowledge.

Feel free to comment on the new site and say what works well and what you think doesn't.

29 November 2006 | Contact us | Site map

SEARCH

About us | Safety | News & views | Press releases | Newsletters | General info

Home >

Useful Sites >

Welcome to the Crane Association of New Zealand (Inc.)
Formerly The Power Crane Association of New Zealand

The Crane Association of New Zealand (Inc.) - raising the standards of operation, efficiency and safety across the crane industry.

highest standard - safety first

Here is where the text for a caption for this home page pic goes.

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Member login
Username:
Password:

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Crane Association of New Zealand (Inc.)

highest standard - safety first

Congratulations John Carter

On behalf of all members we extend our congratulations to John Carter on his appointment as Chairman of Bowls New Zealand.

John is a past president (twice) of the Association and is also a life member.

He was one of the people involved back in establishing the Power Crane Association 1975 and we are certain that he will serve Bowls New Zealand as well as he has served this Association.



Christmas shut-down

The national office will close at noon on Thursday 21st December and will reopen on Monday 15th January for the Christmas break. E-mails will be cleared during that time.

Remember that the new e-mail is info@cranes.org.NZ although the old e-mail will still reach us for a time.

The council wishes all readers a safe and pleasant Christmas and New Year and enjoyable times with your families and friends.

Code of Practice for Cranes

Why does this always keep popping up?
It's an important matter that will be incomplete without the active participation of members. Despite an assurance at the conference that it would be sent to the Minister and signed off in October it still has not happened and we are confident that it will not be done before Christmas - any bets?

Crane Project of the Year

Call it the power of the press, pride in your achievements or just good marketing and management, but last month's newsletter plea for Crane Project of the Year entries worked. The call for someone to stand up and declare their expertise by entering a project has produced an entry. There are more - and we await them eagerly.

Endorsement programme

Work hasn't stopped on the endorsement programme, despite a lack of suggestions from members. Council will circulate papers for consideration during the next few months. We still think it important that any endorsement programme is an agreed one and not something imposed on members. We welcome your ideas.



New members

We welcome the following full members:
Steelcon Cranes Ltd
Stevensons Structural Engineers (1978) Ltd