



Word from the President

February 2021

Happy 2021, I hope you all had some relaxing time with family and friends.

With the new year well and truly underway, we've already seen what surprise hangovers 2020 has afforded us regarding new revelations of COVID-19 here and abroad.

As we continue to navigate this pandemic, I think it's important to remember a few key things.

While some industries have been less fortunate than ours, I am grateful that we're able to continue working in a country that has fewer restrictions than others throughout the world.

However, we must continue to be vigilant. Not just with our health and our consideration of others, but with our businesses.

We must navigate the next 11 months thoughtfully and strategically. Think about what restrictions or possible lockdowns may mean for your business.

It may be difficult to hire overseas workers. In addition the international supply chain carrying our equipment and parts is still under enormous pressure.

Don't let that catch you out, develop a business plan should the worse come to bear.

But more importantly, I implore you to engage with the Association. Ask for help if you need it, no matter the size of the problem.

If there are issues preventing you from doing business effectively, like obtaining Civil Aviation Authority consents as mentioned in Sarah's story, contact us and we will swing into action.

Tony Gibson
President

Crane Association of New Zealand